

Generation Y 45 Seconds to Success – Nikolai (Kolya) Volodin

Hey, how you going?

Do you have a quick minute?

No - When the best time to have a quick chat?

Yes

Ok cool, what are you doing on ___ Night?

Busy – Ok, What about ___ Night?

Sweet, Would you be interested in making an extra stream of income?

Yes, doing what?

Look, I can't go into detail now because I have got to run, but It is to do with recent market trends in technology and making a passive income through these trends, in fact its being dominated by young people at the moment.

Do you want to make more money or not?

Yeah, but what is it? – Look, I am not going to get into detail about this, all I have to say is (go onto reply to Yes)

Yes

I have been extremely lucky to partner up with an incredibly successful person, and they will be speaking to a few of my close friends and family about this unique opportunity. Can you make it at _____on_____?

Sounds alright, but what exactly is it?

Make sure your energy levels are high and you say this enthusiastically Look, you seriously need to just come down and check this out for yourself, like I said a lot of young people are killing it at the moment, so trust me, just come!

I dunno, maybe... - Ok, well if you could please let me know ASAP as there is only two spots left and I have saved one for you, so let me know in the next hour, that way I will have time to invite somebody else in your place.

Yes

Mad, well I have to run now but il txt you the address, Do me a favour and don't cancel as my partners time is extremely limited. Will see you then!

HANG UP AND DON'T TALK MORE THEN YOU HAVE TO, THAT WILL JUST LEAD TO MORE QUESTIONS AND LOWER THE CHANCES OF THEM COMING TO THE PRESENTATION.

If they contact you back and start asking questions via txt (which most generation Y's will do)

My associate will give you a call either today or tomorrow to confirm your attendance, and they will be happy to answer any of your questions on the day :) I will see you on _____ at ____pm sharp. Your going to love this ;)

MAKE SURE ALL YOUR REPLIES ARE ENERGETIC, HAPPY, AND AT THE END OF THEM ALWAYS CONFIRMING THE TIME AND THAT YOU ARE LOOKING FORWARD TO SEEING THEM ON THE DAY.

ON THE DAY OF THE HOME MEETING JUST DROP EVERYONE A PERSONAL TXT

Hey_____

Really pumped for tonight! The speaker for tonight is actually in association with Donald Trump himself, extremely privileged to have him come speak to you guys. Its starts at_____sharp.

Dress smart ;)

IMPORTANT. This is just a sample txt, don't send the exact same txt for everyone because if two people are friends with each other and they are both coming to your meeting, it will throw them off knowing that you sent the exact same message to both of them.

WORDS THAT PUT OFF GENERATION Y

Business

Meeting

Presentation

Telecommunications company

Services

Organization

Save your breath with these words as they just go in one ear and out the next.